* As a graduating student with a high GPA, are you interested mainly in Engineering / Medicine, or do you have other preferences you would like to consider? If you do, please state them [This helps determine whether students have a personal preference, or just want to work on whatever’s high-demand at the moment]

[Answer: I base my selection on my interest, mostly majors inside the faculty of Business and Economics]

* Do you prefer applying to universities which are local, or internationally acclaimed? [We would like our design to be inclusive, this helps us decide which orientation is best, and which preference is more common]
  + Ask a follow up question regarding the reasoning behind their choice, keep track of how many students took which side

[Answer: I prefer local universities. I find it difficult to adapt to new environments, especially abroad, In case I ever choose to study abroad, I have to scout the city first]

* University Ranking, Degree Program. Which of these choices outweigh the other for you?
  + Follow up with questions regarding which details they want to be shown about Degree programs or University ranking. What do they want to be displayed regarding programs? Which establishment do they trust more with ranking, or is it fame?

[Answer: I’m more interested in programs offered by the university, the reason being that I’m motivated by majors i’m willing to study; so if a top-ranked university doesn’t have my major of choice, I probably wouldn’t apply]

* How would you like universities to be shown to you? Ordered by Ranking? Degree Programs you like? Proximity?
  + Ask a follow up question regarding reasoning behind their choice, to determine which criteria they are most likely to follow when looking at options

[Answer: Both are important, so I would like the option to view either. I believe it would give me a lot of insight that would help me decide on which path I’m going to take]

* What information are you interested in regarding universities? Program Details? Course Syllabus? (Give example then wait for their answer)

[Answer: Program details and courses. That is incredibly sufficient for me. Also, acceptance rate.]

* When was the last time you looked at future options for post-grad paths? What did you look for and why? Can you show us the sources you looked at for this information? [This helps us find sources they feel comfortable with, so we can gather their data and centralize it]
  + Ask follow up question regarding the way this information they searched for was presented to them. Did they like it? Do they find it convenient and easy to read? Is it informative enough? What do they dislike about it?

[Answer: I look for options every day! Through multiple sources, including Twitter and Instagram. What matters to me most is the student’s opinion regarding the university, it’s sort of an indication for if a student would like studying at this university or not.]